# **E-learning from ICS**



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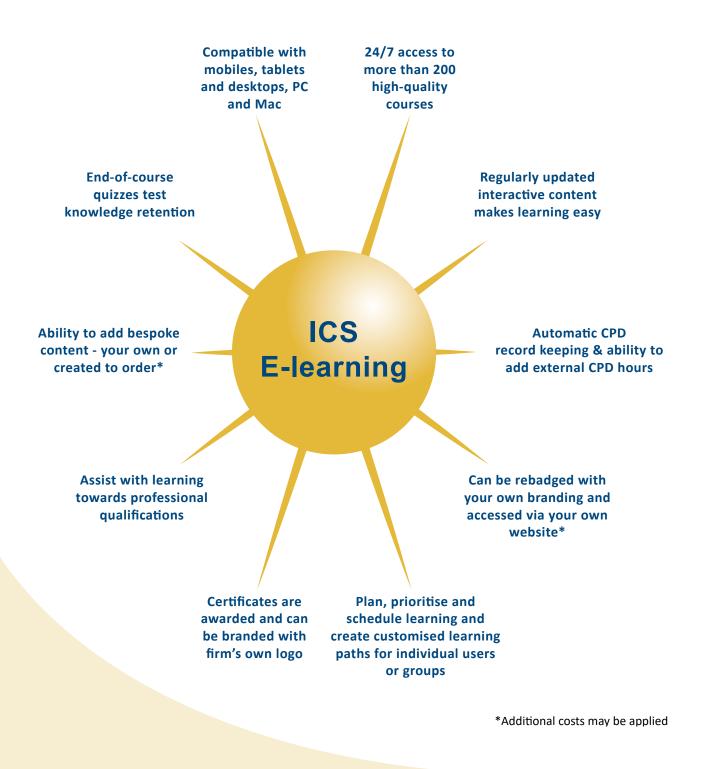
# Setting the standard for insurance E-learning

E-learning is a highly effective and affordable way to develop the knowledge and skills of your staff. And for any organisation operating in or around the insurance industry, there's no better place to turn for your e-learning than ICS.





## **ICS E-learning at a glance**



# All gain, no pain

Our system offers managers unrivalled flexibility, ease of use and reporting functionality. ICS E-learning makes it easy to ensure your staff build, extend, and update their knowledge and skills at a pace that suits them and the needs of the business.

It couldn't be simpler to enrol individual users or groups on courses or on a bespoke learning path, or to schedule, monitor and follow-up their learning, with reports available in a variety of formats and automatic notifications on learners' progress. Managers can also add new users directly, without waiting for us to load them for you.

> For learners, our system provides a wide range of interactive learning experiences all wrapped in a system that's attractive to the eye, easy to navigate, and a pleasure to interact with. Our system hosts a full range of media, from simple text with graphics and animated clickand-reveal content, to audio and video elements. Users can download certificates for courses completed.

The ICS E-learning system is designed to deliver a seamless joined-up learning experience on everything from mobiles to tablets, PCs to Macs. All of our learning materials are continually updated to reflect the latest developments in regulation and market practice.



## **Investing in your business**

At ICS, we recognise that every user licence represents an investment in your business and the people who drive its success. That's why every aspect of the ICS E-learning platform, and the learning materials within it, is purpose designed to maximise your return on that investment.



# **Keeping your business compliant**

Staying on the right side of the regulator is a key concern for all insurance businesses today. Because we are general insurance compliance specialists, you can count on ICS to help you do just that.

> All of our compliance-related learning materials are regularly reviewed and updated to reflect the latest regulatory developments. And we'll notify you whenever new content becomes available, so your staff need never be less than fully up to speed.

> > Our learning resources help you minimise the regulatory and business risks your firm faces.

#### Meeting your FCA T&C requirements

The FCA's Training and Competence rules require your staff to achieve a minimum of 15 CPD hours per annum. Not only does our system make it easy to ensure they all achieve this, it also automatically records all CPD hours accrued in a format you can easily share as evidence.

The ICS E-learning platform also enables users to upload CPD hours accrued off line, for example, by attending events or reading articles.



# **Key compliance content**

#### **Data protection**

Courses to help your staff understand the implications of the latest data protection regulations, including UK GDPR, and their responsibilities

#### **Financial crime**

Courses designed to help your staff recognise suspicious activity, protect against ABC risk, and take appropriate action

#### **Client money**

Courses that can help ensure your staff play their full part in safeguarding client assets and demonstrating to the regulator that staff have been trained in this vital area

#### **ICOBS**

Content that helps your staff meet the sales regulations in the Insurance Conduct of Business Sourcebook and to contribute to your approach to treating customers fairly and managing conduct risk

#### **Financial reporting**

Learning materials to help ensure your staff make accurate and timely returns and meet your FCA reporting requirements





## **Technical insurance content**

Whether it's introducing new starters to the basics of insurance or getting a member of staff up to speed on an unfamiliar class of insurance, the ICS E-learning platform has it covered.

We have courses and case studies on everything from caravan insurance to marine cargo, from contract works to commercial legal expenses.

#### **Business skills content**

The ICS E-learning platform also features interactive learning materials on a wide range of general business and personal development skills.

Amongst many other things, these include courses on business development, sales, and marketing, to help your firm grow its customer base, courses on vital skills like complaint handling and treating customers fairly, and a host of other content to support your employees in developing their professional skills. With the recent focus on firm's demonstrating the fair treatment of vulnerable customers, the ICS E-learning platform has relevant material to assist you in this regard.

There are also courses on a wide range of IT topics, to help your staff work more productively and handle data safely and compliantly.

## Making our system work harder for you

As well as providing outstanding value as an all-in-one per-user subscription service, the ICS E-learning system can also do much more for your business.

**E-LEARNING** 

Because our technology platform is so flexible, we can add any content of your choosing, including documents, training modules, PowerPoint presentations, audio or video content. So, for example, if you have induction training, welcome videos, policies and procedures, or health and safety content that you want hosted in the same place as your other learning materials, we can add this for you. We can also create and load bespoke, expertly-authored training materials on any topic of your choosing.\*

> For added convenience, once users have logged in for the first time, they can, if you wish, access their E-learning via a link that can be included on your own intranet or website.

> > So in summary, the ICS E-learning system provides flexibility, interactive learning and efficient management oversight that enables you to meet your commitments to all stakeholders.

\*Additional costs may be applied

### **Contact us**

To find out more about how ICS E-learning can work for you and your business, please contact us on **01892 539600** or email **enquiries@ insurancecompliance.co.uk** and we'll be happy to talk you through what we can offer, provide an online demo, or arrange a free two-week trial.



